



A new growth for OROS with Digigram!

On April 2nd, 2024, Digigram Digital has acquired OROS, opening new development opportunities and great perspectives.

Digigram and OROS have a lot in common:

- Neighboring business sectors: while Digigram has built its expertise on the design and manufacture of professional audio solutions, OROS has gained its reputation with the design and manufacture noise and vibration testing solutions.
- Both companies were founded in 1985 and are located in a 4kms radius;
- Innovation has been at the heart of their strategies for almost 40 years;
- They are based on the same growth model: powerful SMEs with a 100% made in France production, achieving more than 80% of their turnover in B2B exports;
- A large distribution network fuels their international growth with offices around the globe (Hong Kong, Singapore, USA);
- Their solutions meet the stringent requirements of the same industries;
- They have many customers (AIRBUS, SIEMENS, WARTSILA, etc.), suppliers and subcontractors in common.
- There are natural synergies industrial and commercial mainly between OROS and Digigram that only need to be nurtured to grow more.

With the completion of the acquisition, Jérémie WEBER, the current President of Digigram Digital, is also taking on the role of President of OROS.

He will share his time between the two entities to support the development of OROS. Yannick BALTER has been appointed General Manager of OROS. He brings his expertise to assist Jérémie WEBER in their common operations.

The new management team will therefore provide vision and leadership to OROS, thus reinforcing staff's confidence.

All company activities will suffer no interruption as the entire team remains unchanged. Current business activities, especially sales, production, support and maintenance, remain ongoing.

OROS keeps its own brands and identity.

Thanks to this merger, OROS will benefit from additional human and financial resources to support its development and strengthen its capacity for innovation. As a first step, the development of O4 (R&D and sales), released in 2023, will continue. Both companies intend to strengthen their brands in their respective markets, including industry, defense, security and transportation. "A great new

field of possibilities is opening up for the group to meet new needs and address new comprehensive use cases"; comments Yannick BALTER.

ABOUT DIGIGRAM

Specializing in the broadcast, live and installed sound, as well as critical communications markets, our professional solutions are ideally suited for your mission-critical applications where audio is key, such as transportation, public safety, broadcast or defense markets. We pride ourselves on our expertise in the acquisition, transportation, processing, and delivery of audio content. Having successfully acquired sister company AuviTran in 2023, Digigram Digital pursues its growth policy with the acquisition of OROS. Digigram ambitions to deploy its strategy based on Made in France innovations, reliable industrial foundations, efficient and agile supporting departments. A comprehensive vision, where consistency, common values and a full portfolio of brands and solutions are the spearhead of our ambition.

The team at OROS remains at your disposal to discuss this announcement, and we look forward to continuing working with you in the near future!

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